

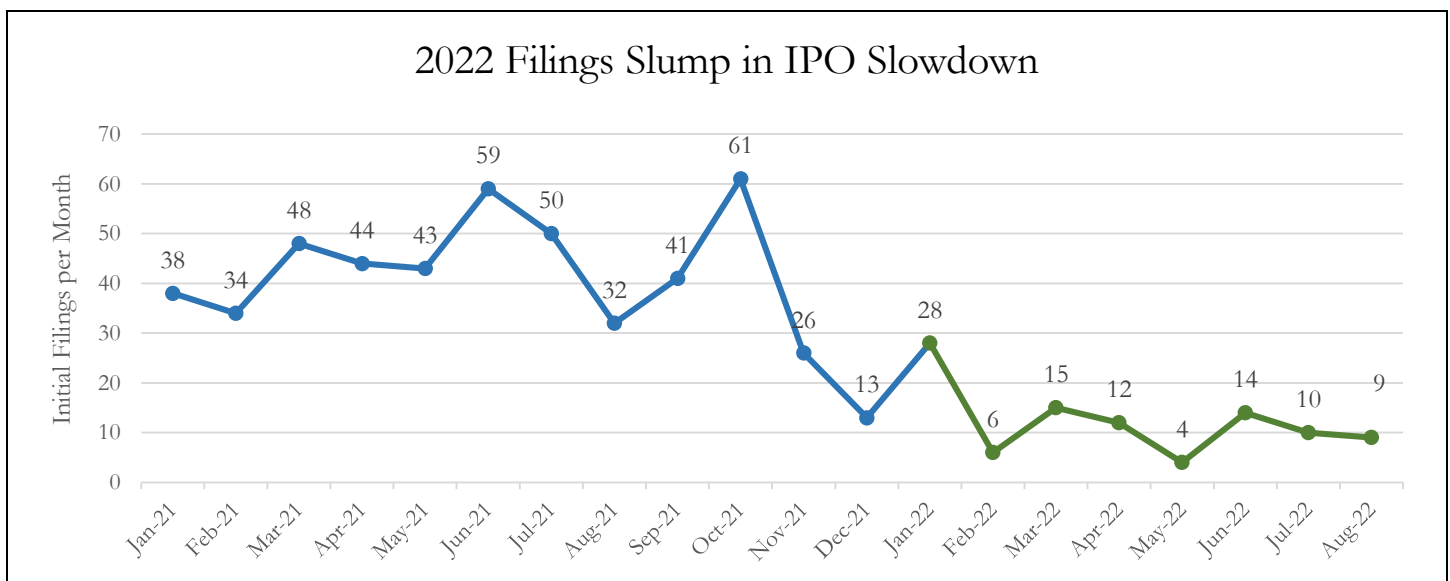
September 1, 2022

### Fall 2022 IPO Market: Slowest Year on Record Is Poised for a Pickup

The 2022 US IPO market is on track to raise the lowest proceeds of any year in our firm's 30+ year history, and yet we expect the year to end on a positive note with a small pickup in activity. High inflation, rising interest rates, fallout from the war in Ukraine, and fears of recession have caused IPO activity to slow to a crawl. Just 9 companies – mostly micro-caps – submitted initial filings in August, compared to the 10-year average of 23 filings. That said, a few IPO market indicators have signaled a potential pickup in activity: the [Renaissance IPO Index \(IPOUSA\)](#) has outperformed the Nasdaq over the past 3 months, [secondary offerings rebounded](#) in August, and a number of companies have refreshed their public filings. As of September 1, there were 121 US IPOs publicly on file, 66 of which have submitted new or updated filings since June 1. Based on historical trends and both public and confidential IPO filings, we believe that 25 to 45 US IPOs could raise over \$4 billion between now and year-end. The pipeline contains notable names from the consumer, healthcare, and financials sectors, such as AIG carve-out Corebridge Financial, vehicle battery maker Clarios, and Brazilian steakhouse chain Fogo Hospitality. In addition to the companies publicly on file, we have reviewed the roughly 250 names on our Private Company Watchlist (PCW) and identified 31 candidates that have filed confidentially, selected underwriters, or otherwise indicated a potential offering in the fall.

#### Key Takeaways:

- 2022 IPO Market Ready to Rebuild, with 25-45 More IPOs Expected by Year-End
- Filings Down Overall from Last Year Amid IPO Headwinds
- Recent Filings Include Consumer Companies Like Savers Value Village, Fogo Hospitality, and Steinway
- Renaissance Capital's Shadow Backlog Features Potential Blockbuster IPOs from Instacart, Arm and Mobileye
- 2022 On Track to Reach Roughly 90 IPOs Raising \$9 Billion in Proceeds



Source: Renaissance Capital.

Note: Monthly filings include all initial S-1s, F-1s or S-11s from companies that lack significant public trading, raising at least \$5 million. Excludes SPACs. Includes direct listings.

### Consumer-focused Companies Fill the Pipeline

A number of consumer discretionary and consumer staples companies have refreshed their filings in the past few months ahead of potential listings. These names have benefitted from strong consumer spending and businesses that have rebounded post-pandemic, including Savers Value Village, Fogo Hospitality, and Claire's. They also fit investors' current preference for profitable companies with a straightforward growth story. In addition to the names listed below, stale filers like Chobani, Mattress Firm, and Milan Laser are sitting in the pipeline and may decide to revive their offerings.

#### Featured Consumer-focused IPOs

File Date	Company	Business	Top Shareholders	Deal Size* (\$mm)	LTM Sales (\$mm)	GAAP EBIT%	Sales Growth†
10/18/21	KinderCare	Child care centers network.	Partners Group	\$500	\$1,905	17.3%	32.0%
09/16/21	Keter	Outdoor home furnishings maker.	BC Partners	\$400	\$1,530	2.7%	2.0%
01/11/22	Turo	Peer-to-peer car sharing platform.	IAC	\$300	\$556	9.7%	213.0%
12/22/21	Savers Value Village	For-profit thrift operator.	Ares Management	\$250	\$1,365	13.6%	44.0%
11/16/21	Fogo Hospitality	Brazilian steakhouse chain.	Rhone Group	\$200	\$474	13.9%	110.0%
04/14/22	Steinway	High-performance piano maker.	Paulson & Co	\$200	\$570	17.0%	29.0%
06/08/21	Atour Lifestyle	Upper midscale hotel chain in China.	Management	\$100	\$317	9.1%	37.0%
09/29/21	Claire's	Girl's jewelry and accessory retailer.	Elliott, Monarch	\$100	\$1,488	13.5%	53.0%
09/21/21	Yesway	Convenience chain operator.	Brookwood	\$100	\$1,639	4.9%	167.0%

Source: Renaissance Capital \*Deal size from SEC filing or RC estimate. †Latest FY y/y growth.

**Savers Value Village:** As a leading for-profit thrift store chain, Savers Value Village leverages its scale and extensive operating history to supply various secondhand items such as clothing, housewares, and books to its 309 retail locations in the US, Canada, and Australia. Marked by strong post-pandemic growth...

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