



April 3, 2024

How the Big Four Ranked in the 1Q24 IPO Market

In the first quarter of 2024, the IPO market's green shoots grew further, with 30 IPOs raising a combined \$7.8 billion. While deal count was in line with the 1Q23, proceeds more than tripled, thanks to the continued return of larger offerings. Fifteen US IPOs raised \$100 million or more, the most in a single quarter since 2021, and included two billion-dollar deals, Finnish sporting goods maker Amer Sports and Kazakhstani fintech Kaspi.kz. A rally in returns in March brought the beginnings of a 2024 tech IPO revival, with listings from social media platform Reddit and chipmaker Astera Labs. The Big Four accounting firms appeared on 15 IPOs, including 14 of the 15 \$100+ million deals (BDO audited one), representing 50% of total deal count but 97% of the quarter's proceeds. With every offering requiring audited financials, there were 30 auditing engagements with 15 accounting firms, or 36 with 17 accounting firms including SPACs.

For the first time in over seven years, **KPMG** was the quarter's most active IPO auditor...

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For a look at top auditors for SPACs, check out page 6 of the report.

1Q24 Rank	Auditor	Headquarters	IPOs	Proceeds (\$M)	1Q23 Rank
#1	KPMG	Amstelveen, Netherlands	6	\$3,441	#4

Ranks are based on the number of IPOs worked on during the period, followed by proceeds. Based on all US IPOs with market capitalization over \$50 million. Includes direct listings. Excludes best efforts offerings, Reg A+ IPOs, closed-end funds, SPACs, and non-operating funds.

US IPO Market



Most Active Audit Firms of the 1Q24

#1



6 IPOs \$3.4B

The smallest member of the Big Four, **KPMG** jumped to first place in the 1Q24 for the first time in over seven years. The firm worked on six IPOs that raised a combined \$3.4 billion in its busiest quarter since 2021. Its clients were led by Finnish sports gear maker Amer Sports, one of the quarter's two billion-dollar offerings, and social media platform Reddit, one of the quarter's two large tech IPOs. Its remaining clients were all sizable biotechs. In the IPO pipeline, KPMG is the auditor for a handful of sizable IPOs, including four tech names: cybersecurity firm Rubrik, digital rebate platform Ibotta, healthcare software provider Waystar, and car sharing platform Turo.

1Q23 Rank: #4 (2 IPOs, \$352M)

Headquarters: Amstelveen, Netherlands

Website: www.kpmg.com

Worked alongside law firms: Latham & Watkins (5), Davis Polk (3), Arendt & Medernach (1)

Audited IPOs underwritten by: Goldman Sachs (5), Citi (4), Morgan Stanley (4)

Top Industries: Healthcare (4), Consumer Discretionary (1), Technology (1)

Top Geographies: California (2), Finland (1), Kentucky (1)

Company	Ticker	Headquarters Helsinki, Finland	Industry	Lead Underwriter	Trade Date 02/01/24	Deal Size (\$M) \$1,365
Amer Sports	AS		Consumer Disc.	Goldman		
Reddit	RDDT	San Francisco, CA	Technology	Morgan Stanley	03/21/24	\$748
BrightSpring Health	BTSG	Louisville, KY	Health Care	Goldman	01/26/24	\$693
Auna	AUNA	Lima, Peru	Health Care	Morgan Stanley	03/22/24	\$360
ArriVent BioPharma	AVBP	Newtown Square, PA	Health Care	Goldman	01/26/24	\$175
Boundless Bio	BOLD	San Diego, CA	Health Care	Goldman	03/28/24	\$100

*Exclusively for IPO Pro Users

About Renaissance Capital





#2



3 IPOs \$1.8B







#3



3 IPOs \$1.4B



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#4



3 IPOs \$652M



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Auditor Rankings for the 1Q24 SPAC Market







#1



2 SPACs \$335M

